



NEWS

For Immediate Release

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Westlie Motor Company Donates Funds for In-Car Camera System

Camera systems will be used as part of driver education process for students

Minot, North Dakota – Westlie Motor Company has made a donation to the North Dakota Driver and Traffic Safety Education Association for the purchase of DVR in-car cameras and monitors to be used as part of driver's education training classes in Minot Central Campus Public School and Bishop Ryan Catholic School.

The in-car camera system is used to record teen driving experiences. The videos are then used in the classroom for activities such as simulated driving situations, situational awareness, movies, discussion and role-playing.

Keith Altendorf, Minot Central Campus Principal, "The cameras allow students to gain valuable hands on experience that will help them become safer drivers once they are ready to get on the road."

"We are so pleased to be able to assist driver education programs in the area with the important work of training safe drivers," states Shelly Adams, Westlie Motor Company Marketing Director.

Terry Voiles, Bishop Ryan Catholic School Superintendent stated, "The DVR In-car camera will make classroom sessions exciting, interesting, and relevant for today's "Gen Y" teens. The incorporation of this type of technology into our driver's training program has the potential to revolutionize the way teens learn to drive."

The camera systems will be used as part of the Driver Education Classes. The school will receive the equipment purchased with this funding.

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