



NEWS

For Immediate Release

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AAA Donates Funds for In-Car Camera Systems

Camera systems will be used as part of driver education process for students

New Salem, North Dakota – The North Dakota Driver and Traffic Safety Education Association recently received funding from AAA to purchase DVR in-car camera and monitor system for 13 schools in North Dakota. One of the systems, to be used as part of driver's education training classes for new drivers, will be provided to the New Salem-Almont School District.

The in-car camera systems are used to record teen driving experiences. The videos are then used in the classroom for activities such as simulated driving situations, situational awareness, movies, discussion and role-playing.

Michael Severson, New Salem-Almont School District, Superintendent, "The DVR in-car camera will make classroom sessions exciting, interesting, and relevant for today's "Gen Y" teens. The incorporation of this type of technology into our driver's training program has the potential to revolutionize the way teens learn to drive. The camera allows students to gain valuable hands on experience that will help them become safer drivers once they are ready to get on the road."

"Rural students face many challenges in learning to drive. And once licensed, they often spend a great deal of time behind the wheel getting to school, work and extracurricular activities," said Gene LaDoucer, AAA North Dakota spokesman. We are pleased to be able to assist the driver education program in the New Salem-Almont area with the important job of training safe drivers."

AAA previously provided funding to purchase camera systems for five other schools.

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